



EXECUTIVE CERTIFICATE OF ADVANCED STUDIES

# Innovative Financing for Education

Build partnerships for impact

## Broaden your horizons

- **Domestic and international financing of education:** Understand the key issues, challenges and potential for realising SDG 4 and SDG 17
- **Innovative financing mechanisms:** Explore different mechanisms, their workings, gaps and significance
- **Measurement of impact:** Learn concepts, standardisation of outcome metrics and monitoring and evaluation designs
- **Ecosystem and stakeholders:** Identify the key actors, networks, and how the ecosystem functions

## Enhance your skills

- Learn how to assess key educational issues at the regional/national level and explore alternative solutions
- Develop critical reading and synthesis skills and apply them to available evidence on innovative finance in education
- Be able to formulate problems and explore design of potentially relevant innovative finance solutions
- Build measurement and evaluation skills relevant to innovative finance mechanisms
- Acquire skills in engaging with stakeholders and negotiations

## Further benefits

- Experience a unique course about an emerging area in education and finance
- Learn from and engage with esteemed institutions bringing together world-class expertise and experience on the topic
- Build knowledge and skills that can help in growth or career transition
- Network with diverse participants, experts, faculty members, and institutions working in different countries and regions

## Degree

Successful participants will receive an Executive Certificate of Advanced Studies in Innovative Financing in Education (15 ECTS)

<b>Format</b>	3-hour online classes+advisement once a week for 18 weeks
<b>Dates</b>	Spring 2023 (March 3 - June 30)
<b>Fee</b>	CHF 9'600 (discounted rates available)
<b>Applications</b>	Rolling applications until filled
<b>Locations</b>	Online
<b>Website</b>	<a href="http://www.norrag.org/ife">www.norrag.org/ife</a>
<b>Contact</b>	<a href="mailto:norrag@graduateinstitute.ch">norrag@graduateinstitute.ch</a>



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## Programme content

### MODULE 1

#### **Introduction to Innovative Finance for Education**

- Critically review the application of innovative finance solutions to education sector
- Identify and reflect on the gaps and challenges

### MODULE 2

#### **Domestic Financing of Education**

- Explore key issues in domestic resource mobilisation and emerging actors
- Compare contribution of innovative finance mechanisms

### MODULE 3

#### **International Financing of Education**

- Identify the big questions at the global level
- Learn about the implications on the achievement of development goals

### MODULE 4

#### **Measuring Impact**

- Understand key ideas on impact and outcomes measurement
- Apply these ideas to innovative finance projects in education

### MODULE 5

#### **Engaging Stakeholders**

- Learn about key stakeholders and their engagement
- Develop skills relevant for deal-making and negotiations

### MODULE 6

#### **Project Work**

- Identify a problem that may require an innovative financing solution
- Compare alternatives, prepare a design and evaluation plan

## Geneva Graduate Institute

### **A hub for innovation**

Geneva is one of the few places around the world where a rich, diverse, and dense web of NGOs, international organisations, private sector companies, including leading multinationals, operates. In this unique environment advocacy campaigns are imagined and implemented to influence decision-making processes and global policies. At the Graduate Institute, we teach, research, and innovate. Executive Education builds upon these assets and equips its participants with the tools and knowledge to develop a vision as well as creative and adaptive leadership.

### **A highly diverse community**

With our network of 20'000 alumni coming from all sectors and backgrounds, 110 nationalities for Executive Education alumni alone, and an equally diverse community of speakers, we propose a unique platform for inspiring exchanges and networking opportunities.

### **A well-established reputation**

The Graduate Institute of International and Development Studies is an institution of research and postgraduate education dedicated to the study of world affairs since 1927. We endeavour to develop creative thinking on the major challenges of our time, foster global responsibility, and advance respect for diversity.

### **Who should apply?**

Professionals from the education and finance sectors in investment firms, foundations, donors, intermediaries, nonprofit organisations, international organisations, corporate social responsibility, and government agencies are encouraged to apply.

### **CONTACT**

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